Universidad a Distancia de Madrid (UDIMA)

Ana Landeta

IDEAL-GAME

*Improving didactics, education and learning
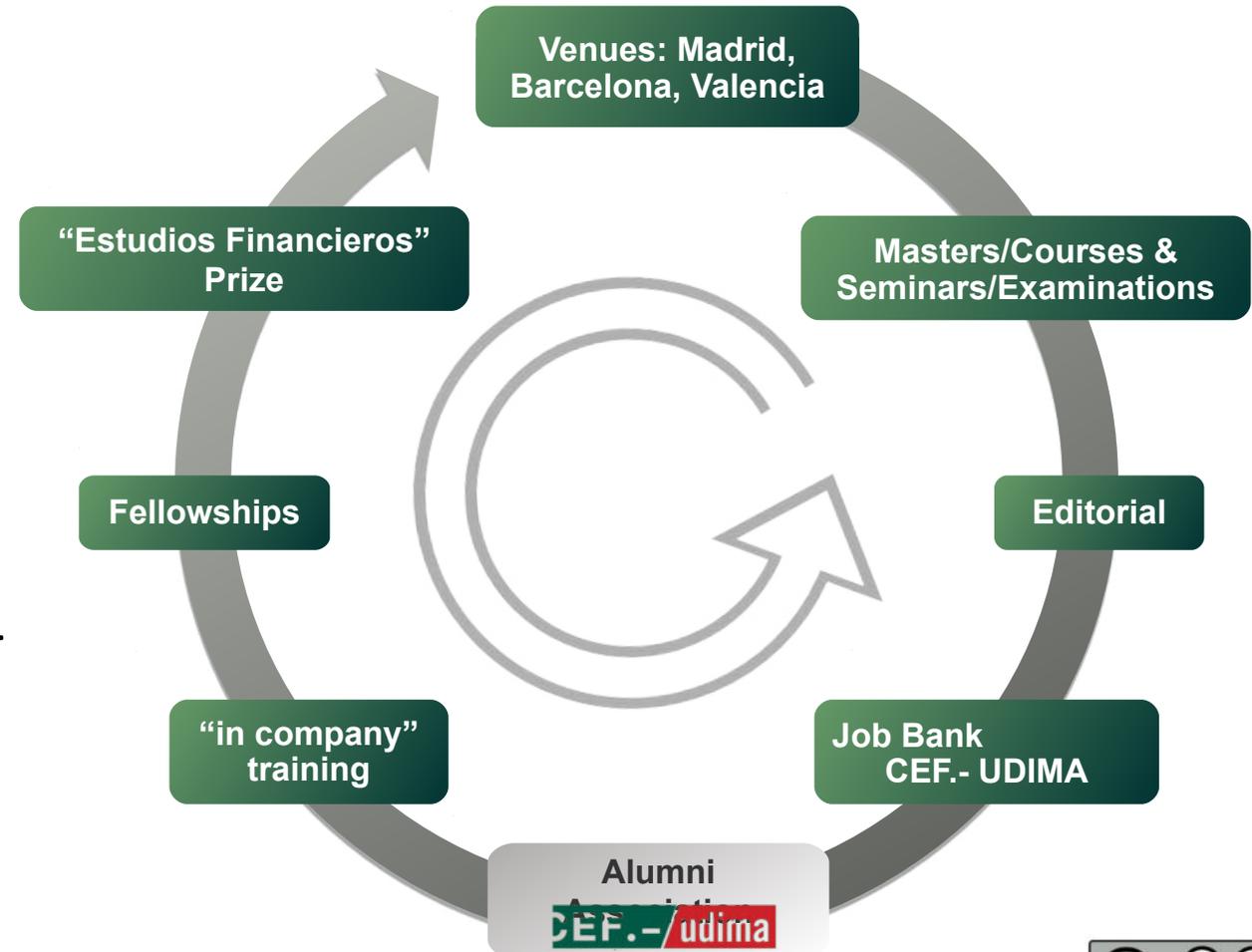in higher education with the Online Serious Game Creator*

UDIMA is a **CEF.-** Business School project: The business school and the State Examinations center have more than 40 years of experience

Business group consisting of the following companies:

- Business school.
- State Examinations center.
- Editorial.
- University.

General data:

- **25,000** students per year.
- **6,800** people in the CEF.- / UDIMA Alumni Association.
- More than **2,800** job offers from the Job Bank.
- More than **800** teachers and collaborators.

Venues: Madrid, Barcelona, Valencia

"Estudios Financieros" Prize

Masters/Courses & Seminars/Examinations

Fellowships

Editorial

"in company" training

Job Bank CEF.- UDIMA

Alumni Association

2. Academic offer

Faculty of Health and Education Sciences

Master Degrees

- Educational Centers Management
- Educational Technology
- Secondary Teachers Training
- Psycosocial Gerontology
- Health Management
- Spanish as a Foreign Language Teaching
- General Health Psycology
- Psycopedagogy

Degrees

- Degree in Teacher Training in Infant Education
- Degree in Teacher Training in Primary Education
- Degree in Psycology (Health Sciences)

Faculty of Economical and Business Sciences

Master Degrees

- Advanced Studies on Financial and Tax Law
- Criminal Analysis and Investigation
- Tax Advisory
- Law Advisory for Enterprises
- Work Law Consultancy
- Human Resources Management
- Environmental Management
- Law Practice
- Labour Risks Prevention
- Security, Defense and Geoestrategy

Degrees

- Work Sciences, Labour Sciences and Human Resources Management
- Criminology
- Law
- Double Degree in Law and Business Administration

2. Academic offer

Co-funded by the
Erasmus+ Programme
of the European Union

School of Technical Sciences and Engineering

Master Degrees

- Master Degree in Renewable Energies Energetic Efficiency

Degrees

- Industrial Organizational Engineering
- Computer Engineering
- Telecommunications Engineering
- Double Degree in Organizational Engineering and Business Administration

Faculty of Social Sciences and Humanities

Master Degrees

- Master Degree in European Union and China
- Educational Technology
- Spanish as a Foreign Language Teaching
- Art Market
- Security, Defense and Geoestrategy
- Society and Power Relationships in the Pre-Modern World

Degrees

- History
- Journalism
- Advertisement and Public Relationships

2. Academic offer

Faculty of Economical and Business Sciences

Master Degrees

- Tax Advice
- Legal Advice for Companies
- Accounts Audit
- Banking and Financial Advice
- Comercial Management and Marketing
- MBA
- Hotel Management
- International Business Management
- Financial and Economic Management
- Account and Financial Management
- International Finances
- Digital Marketing and Social Networks

Degrees

- Business Administration
- Economy
- Touristic Activities and Companies
- Marketing
- Double Degree in Law and Business Management
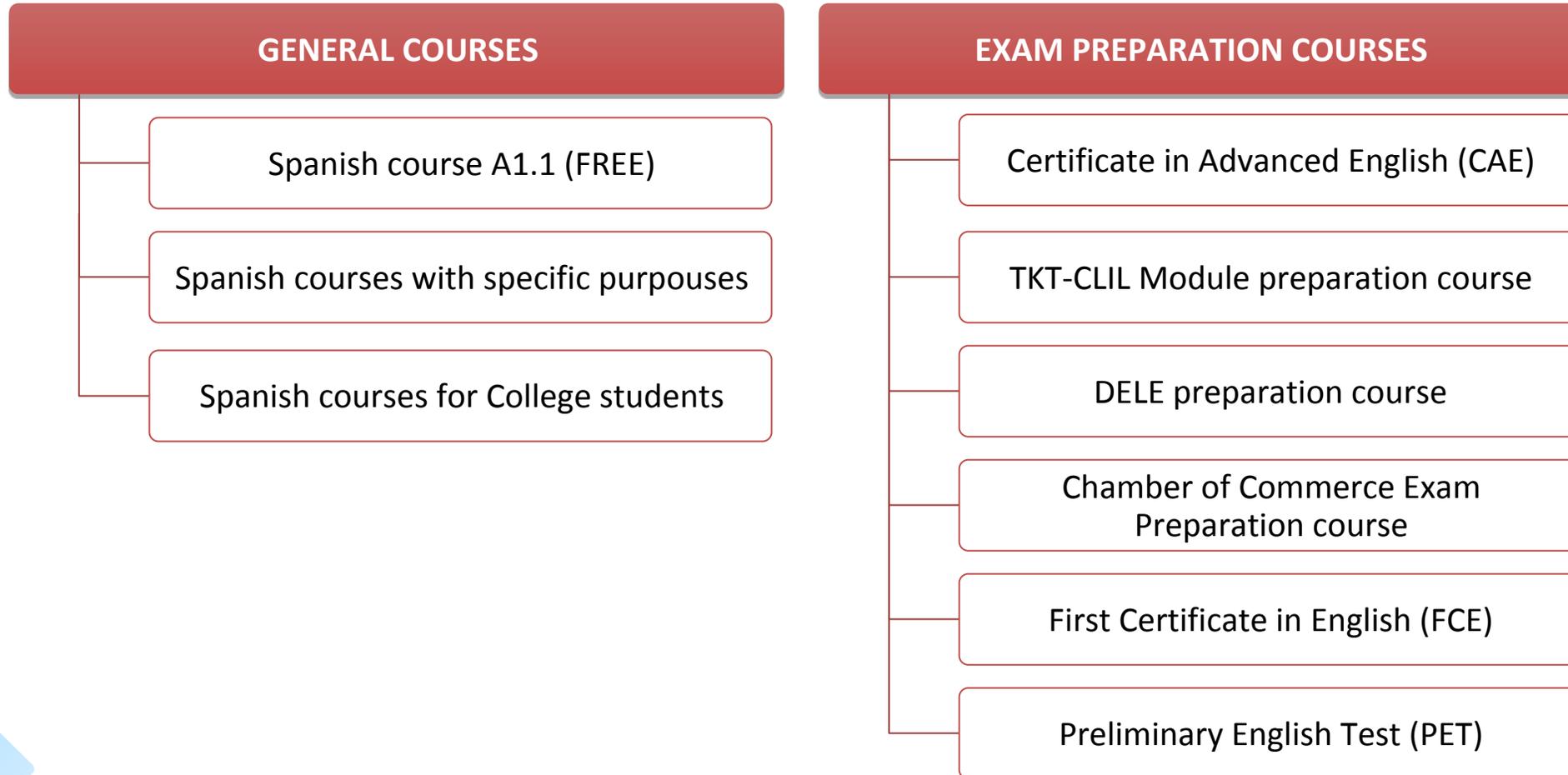- Double Degree in Organizational Industry Engineering and Business Administration

Doctorate

"Law and Society"

Research lines

- Law and democratic society. Ethics and Law. Professional Deontology. Law, family life and violence

- Law and Information Society

- Society, culture and touristic companies

- Tourism, culture and ICT

- Technology for business (Enterpreunership & Innovation)

- Economy, Bussiness Management and Administration. Enterprises' freedom in a democratic society

- Political Sociology and Law

- Equality policies and not-discrimination in society

- Law, environment and sustainable development

- Social Law: Labour relationships, employment, labour risks prevention and social care

- Labour Sciences, Human Resources Management and Organizational Behaviour

- Social confilcts

- Administration Law, Tax System and Taxation

2. Academic offer

Co-funded by the
Erasmus+ Programme
of the European Union

Language Institute

GENERAL COURSES

- Spanish course A1.1 (FREE)
- Spanish courses with specific purpouses
- Spanish courses for College students

EXAM PREPARATION COURSES

- Certificate in Advanced English (CAE)
- TKT-CLIL Module preparation course
- DELE preparation course
- Chamber of Commerce Exam Preparation course
- First Certificate in English (FCE)
- Preliminary English Test (PET)

Own Degrees

UDIMA has its own wide academic offer of own Degrees in the following areas:

- **Business Administration and Economics**
- **Quality and Environment**
- **Health Sciences**
- **Labour Sciences and Human Resources**
- **Law**
- **Education**
- **Taxation**
- **Industrial Engineering, Computer Science and Telecommunications**
- **Communication and Marketing**
- **History and Humanities**
- **Turisme and Cultural Heritage**
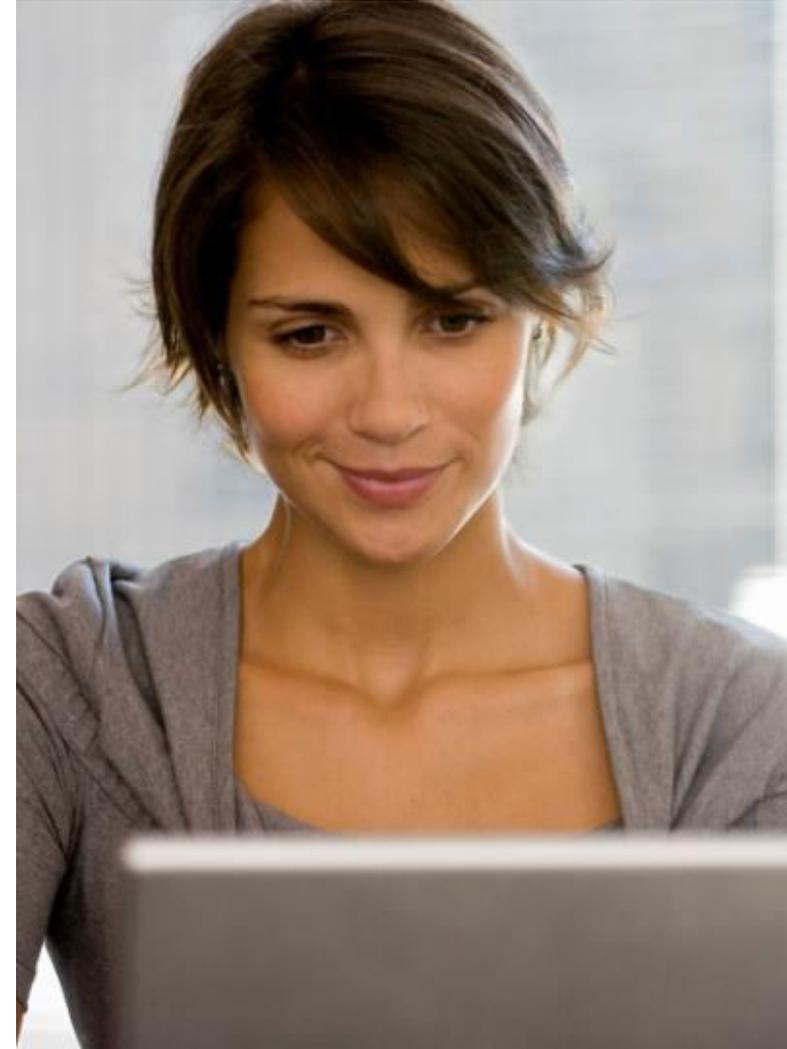
The 5 fundamentals of UDIMA's teaching methodology

1. **DIDACTICAL TOOLS** High quality and innovative, apps for videoconferences, forums, chats, telephone tutorials…

2. **A QUALIFIED TEAM OF SPECIALISTS** for learning support: ICT and Innovation, IT, etc.

3. **STUDENTS** Motivated and committed with their academic activity and demanding of UDIMA.

4. **DIDACTICAL MATERIALS** Specially designed in our own editorial and distance learning oriented.

5. **TEACHING STAFF** Highly skilled in their study field and in ICT.

Teaching Work References

Virtual Classroom

Teaching Guide

Didactical Materials

BE-SAFE

B-SAFE project, which belongs to the Key Action 2 of the Erasmus + program (KA2 - Cooperation for Innovation and the Exchange of Good Practices), aims to improve the scope of individual action of young adults in their personal, work and life in other areas of life.

START DATE: 01-10-2018
END DATE: 30-09-2020

www.project-bsafe.eu

INTROduction to the industrial revolution 4.0 (INTRO 4.0)

The INTRO 4.0 project consists of the establishment of an interactive pan-European knowledge platform that has a potential for Europe-wide standardisation of the information about innovation which INDUSTRY 4.0 brings to everyone.

This project has a duration of 24 months.

START DATE: 01-10-2017
END DATE: 30-09-2019

www.intro40.eu

RefuSkills

Regardless of individual moves to-from-between countries a documen-tation and declaration of skills, com-petences and certifications will be of great value to the individual migrant, the recipient country, and to the host community. This project aims to use the Skillsbank experiences and system to meet the immediate needs for a rapid competence assessment and declaration for refugees and other migrants.

START DATE: 01-09-2016
END DATE: 30-12-2018

http://devrefuskills.kalibao.com

CVTube

The "CVTube – curriculum video" project aims at giving an answer to the urgent need to tackle youth unemployment. The goal is to develop an interactive online talent platform for young people to directly link them to potential employers. The CVTube platform will enable young people to create videos for self-presentation that will be linked to their digitalized CVs. The platform will open up a way of addressing employers in a more direct and individual way that emphasizes the impact of charisma and personality. This will raise young people's chances of making an impression on the employer and will therefore increase their prospects of being hired.

START DATE: 01-10-2016
END DATE: 30-09-2018

www.project.cvtuber.eu

GoMobile

The consortium believes that a sustainable increase in knowledge and skills can only be accomplished if the learners are motivated. In order to achieve this the consortium wants to create a book that helps teachers use new mobile learning approaches in class.

The book is seen as a way of complementing the skills of teachers that helps them learn about new teaching methods and apply them in class. The project supports the integration of mobile learning into regular school classes and provides materials to increase the digital competences of teachers.

START DATE: 01-10-2016
END DATE: 31-03-2018

Video presentation

European Personal Branding for Employment (EPBE)

The European Personal Branding for Employment (EPBE) project main aim was to encourage **employment** among young students through the acquisition of digital skills using innovative and learner-centred pedagogical approaches and enhancing digital integration in learning, teaching, training and youth work at various levels: **promoting access to and learning through Open Educational Resources** (OER) in order to build up an on-line personal brand and using effectively job hunting 4.0 techniques.
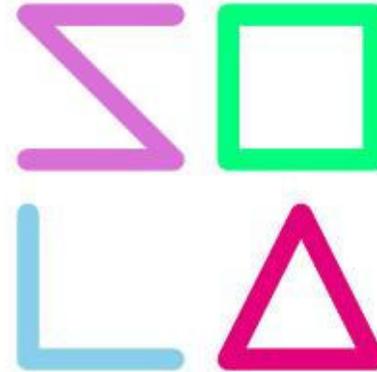
In particular, supporting teachers, trainers, and youth students and supporting digital integration in learning to reach audiences promoting effective job search, access to the labor market and the acquisition of a series of digital skills they can use throughout their careers.

START DATE: 01-09-2015
END DATE: 01-09-2017

http://epbe.eu

Simple Open Learning Advancement

Within this project a training program (open online and blended learning courses) for Sustainable Tourism Basics, Rural Sustainable Tourism and Customer Relationship Management in Sustainable Tourism was developed. Additionally, trainers got qualified to produce e-learning contents without a skilled team of authors, to adapt existing open contents in order to meet specific regional requirements and to work with it.

START DATE: 01-09-2014
END DATE: 31-08-2016

Video presentation

AGE 50+

This project dealt with age management and strove for identification of tools and methods aimed at **extending the activity period of people aged 50+**. The project was focused on employed and unemployed people. It was focused on close cooperation between partner organizations from EU countries (CZ, DE, FI, PT, CY, ES, HU) in the field of needs, barriers, motivation and education of this group.

Project activities will also reach educational institutions and employers that shared good practices.

START DATE: 01-08-2013
END DATE: 07-07-2015

Video presentation

Contact

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Thank you very much for your attention!

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in higher education with the Online Serious Game Creator